



MAIN STREET MUSKOGEE STRATEGIC PLANNING SESSION

JANUARY 19, 2025 | 1 PM - 6 PM

[Handwritten Signature]
STATE OF OKLAHOMA
MUSKOGEE COUNTY
RECORDED
JAN 19 2025 8:55
CLERK

Main Street Muskogee Vision & Mission Statements

Vision Statement

"Create a dense, vibrant, and vital downtown Muskogee by activating vacant and underutilized spaces to support local businesses while maintaining historic character and creating a welcoming environment for all residents."

Mission Statement

"Build upon our Vision Statement of bringing to life the Heart and Soul of Muskogee by creating a revitalized, livable, family-focused and entertainment-rich historic and economically-vibrant downtown."

AGENDA:

12:00 PM - Mingle and Professional Headshots for Board Members

1:00 PM - Welcome, Goals, Expectations

1:15 PM - Why I joined Main Street Muskogee

1:30 PM - Organizational Needs

- Staffing Needs
- Marketing
- Legal

2:30 PM - Master Plan Goals

3:30 PM - Budget 2024 Evaluation / Financial Health

4:30 PM - Goal and Priority Setting for FY26

5:00 PM - Review MSA Accreditation Packet

6:00 PM - Adjourn